

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497142 /		<u>Alt Order #</u> 06361796
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 444
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$725.00			
N 2	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$725.00			
N 3	KVVU	10/03/12	10/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$700.00			
N 4	KVVU	10/08/12	10/09/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$700.00			
N 5	KVVU	10/03/12	10/05/12	Anderson	3-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$300.00			
N 6	KVVU	10/08/12	10/09/12	Anderson	3-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$300.00			
N 7	KVVU	10/03/12	10/05/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$350.00			
N 8	KVVU	10/08/12	10/09/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$350.00			
N 9	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$550.00			
N 10	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$550.00			
N 11	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
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Contract / Revision	Alt Order #
497142 /	06361796

Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	ROMNEY FOR PRESID	444

Advertiser	Original Date / Revision
Romney for President, Inc	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$625.00			
N 12	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$625.00			
N 13	KVVU	10/08/12	10/09/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$625.00			
N 14	KVVU	10/03/12	10/05/12	Extra	M-F 7-730p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$625.00			
N 15	KVVU	10/03/12	10/05/12	TMZ	730-8p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$850.00			
N 16	KVVU	10/08/12	10/09/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$850.00			
N 17	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WTF--				3	\$1,950.00			
N 18	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	MT-----				2	\$1,950.00			
N 19	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Totals											46	\$36,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	46	\$36,925.00	\$31,386.25
Totals	46	\$36,925.00	\$31,386.25

Signature: _____ Date: _____

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OCT2/12 16.23
*** KVVU-TV ***

BUYER NAME STEPHANIE KINCAID

SALES PRSN PH- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

DATE OCT2/12 16.23

NEW ROMNEY ORDER
TOTAL \$36,925
PLS CNF THANKS

RNC - ROMNEY

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AGENCY ADVERTISER CODE = AGENCY EST# = 444
AGENCY PRODUCT CODE =
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2

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PROGRAM : NEWS
CON COM1: MAX 1X DAY
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PROGRAM : NEWS
CON COM1: MAX 1X DAY
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ON COM1: MAX 1X DAY

REP HEADLINE# 6361796
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT2/12 16.23
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$700.00	10/3	10/5	3		W-F	3
4			700A-900A PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$700.00	10/8	10/9	2		M-TU	2
5			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$300.00	10/3	10/5	3		W-F	3
6			300P-400P PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY	30		\$300.00	10/8	10/9	2		M-TU	2
7			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	10/3	10/5	3		W-F	3
8			400P-500P PROGRAM : DR OZ CON COM1: MAX 1X DAY	30		\$350.00	10/8	10/9	2		M-TU	2
9			500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$550.00	10/8	10/9	2		M-TU	2
10			500P-530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$550.00	10/3	10/5	3		W-F	3
11			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$625.00	10/3	10/5	3		W-F	3

OCT2/12 16.23
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$625.00	10/8	10/9	2		M-TU	2
13			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	10/8	10/9	2		M-TU	2
14			700P-730P PROGRAM : EXTRA CON COM1: MAX 1X DAY	30		\$625.00	10/3	10/5	3		W-F	3
15			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	10/3	10/5	3		W-F	3
16			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	10/8	10/9	2		M-TU	2
17			1100P-1130P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,950.00	10/3	10/5	3		W-F	3
18			1100P-1130P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,950.00	10/8	10/9	2		M-TU	2
19			800P-900P PROGRAM : RAISING HOPE/ BEN & KATE	30		\$3,550.00	10/9	10/9	1		TUE	1
OCT/12			36925.00									
CONTRACT TOTAL 36925.00												
TOTAL SPOTS 46												

REP HEADLINE# 6361796
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT2/12 16.23
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*